

Healthper increases member engagement on a customizable technology platform—one tailored for your own company. We deliver personalized challenges, fun incentives, rich social interaction and rewards, with an on-going engagement plan.

We have found that company culture, senior leadership, and wellness (HR) staff is key to driving sustained member engagement. We work with the management team on fostering a culture of wellness by encouraging team-building competitions, executive and HR staff participation, and multiple kinds of targeted communications through various channels.



HEALTHPER'S TOUGHEST CLIENT—heavily in manufacturing with an hourly “email resistant” staff—went from an engagement rate of 2% in a prior wellness program, to over 10% in the 1st year, then nearly **57% in the 3rd year** using our solution.

EMPLOYEE ENGAGEMENT

Sustaining rates over 50%

Communication starts with building awareness and providing information. This includes efforts like lunch-and-learns, fitness or walking challenges, email or on-line wellness material, etc. Metrics and incentives become further reinforcements. When employees understand that they can earn incentives for new behaviors and rewards from healthier measured outcomes, they are more likely to buy in.

Healthper's platform and solution components can be tailored to reflect and launch a communication strategy. We have seen such comprehensive programs, driven by Healthper, achieve registration and **sustained participation levels exceeding 50%**. This is somewhat dependent upon the size of the client population, with smaller and/or more centralized organizations tending toward higher rates.

Industry	% Participation (Activities no Incentives)	% Participation (Activities with Incentives)	Sustained Engagement (min 3 activities per month, with Incentives)	% Participation (Biometric Screening without incentives)	% Participation (Biometric Screening with Incentives)
Technology	26%	82%	35%	47%	87%
Retail	33%	35%	17%	11%	42%
Health System	41%	69%	32%	18%	92%
Manufacturing	13%	39%	18%	4%	15%
Marketing	15%	42%	23%	3%	21%
Other	12%	31%	19%	4%	17%

THE HEALTHPER PLATFORM

Healthper's wellness platform is a modern web technology that enables comprehensive data aggregation, mobile application program interfaces and automated personalization. Clients can choose from a full array of tools, challenges, incentives and communications, to build their culture of health.

At Healthper we are Knowledgeable. Trusted. Nimble.

Connect with your Wellness Architects: contact@healthper.com (888) 257-1804

HEALTHPER at a GLANCE

- Your own wellness technology platform, modeled on your company's culture and values
- Single platform integrates all of your wellness resources, trackers and partners
- Customizable, comprehensive health assessment surveys
- Biometric screenings
- Mobile device-enabled wellness
- Social-network enabled
- Over 200 health programs such as Fitness, Stress Management, Tobacco Cessation, & Nutrition
- Over 300 activities
- Over 200 challenges
- Personalized Coaching
- Industry's best rewards mall with thousands of gift cards & e-Certs
- In-depth participation, utilization and risk reporting/analytics

HEALTHPER
Your wellness architects

