

Learn how we tailored a complete well-being solution for a large pharmaceutical brand, all based on our flexible, customizable technology platform.

THE SITUATION

Chronic conditions and medical costs on the rise:

- Major pharmaceutical company
- 1,100 employees
- Prior efforts at improving wellness ineffective

THE SOLUTION

Harness the power of the Healthper technology platform:

- Customized mobile wellness
- Fun & easy for members to use
- Fosters 2-way communications
- Features our client's branding
- Provides a central hub for member incentives, activities



80%

Employee goals completed



Assess



150%

Communications click-through rate



Inspire



57%

Employee engagement



Engage

YEAR 1 RESULTS

Engagement exceeds 50%

- Physical emotional and social wellness modules
- Simplified health assessments
- Self-reported biometrics
- Focus on physical activity and weight loss
- Company-wide team challenges
- 315 employee activities
- Integration with existing benefits health and data partners
- Personalized engagement plans
- Incentives based on participation and achievement
- Program improvement through ongoing feedback & results
- Customs analytics reports



65%

Gift card redemption in rewards mall



Reward

31,500

Activities completed



ONE MILLION

Steps counted

5.5%

Reduction of high risk for hypertension



Measure