

## Creating the perfect wellness prescription for a leading pharmaceutical company

Learn how we tailored a complete well-being solution for a large pharmaceutical brand, all based on our flexible, customizable technology platform.

#### THE SITUATION

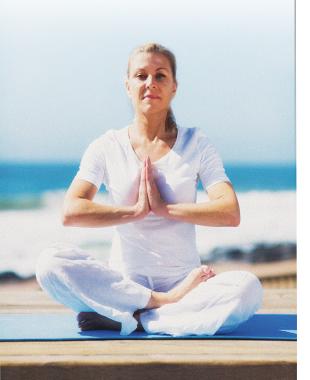
### Chronic conditions and medical costs on the rise:

- Major pharmaceutical company
- 1,100 employees
- Prior efforts at improving wellness ineffective

#### THE SOLUTION

# Harness the power of the Healthper technology platform:

- Customized mobile wellness
- Fun & easy for members to use
- **■** Fosters 2-way communications
- Features our client's branding
- Provides a central hub for member incentives, activities





80% Employee goals completed





150% Communications click-through rate





**57%**Employee engagement



#### **YEAR 1 RESULTS**

#### **Engagement exceeds 50%**

- Physical emotional and social wellness modules
- Simplified health assessments
- Self-reported biometrics
- Focus on physical activity and weight loss
- Company-wide team challenges
- 315 employee activities

- Integration with existing benefits health and data partners
- Personalized engagement plans
- Incentives based on participation and achievement
- Program improvement through ongoing feedback & results
- Customs analytics reports



65%

Gift card redemption in rewards mall



31,500 Activities completed



UNE MILLION
Steps counted

**5.5**%

Reduction of high risk for hypertension



